A Not-For-Profit Social Enterprise

Nagar Mitra- Friends of the city program offers not-for-profit oriented professional services to improve the livelihood of socially discriminated waste workers in ways that improves the country’s urban environment. Designed and run by Himalayan Climate Initiative, Nagar Mitra program aims to create a self-sustaining social enterprise of its own.

Nagar Mitra Program organizes and modernizes the solid waste management practices in Nepal in order to make the country’s urban centers clean and green with the active engagement of waste workers and waste entrepreneurs. The Program secures its seed funding from the surplus generated by its PET (Plastic) Bottle Recollection Center, and further builds its resource base through social entrepreneurial initiatives.

The Program enhances the social profile and economic status of the waste workers of Nepal, and works with them to meet their healthcare, education and capacity building needs.
Nagar Mitra Social Enterprise
A Win-Win For All

Collection of PET

From Waste Workers
Fair Price of PET
Other Benefit

From Waste Collectors
Price of PET
Benefits to the waste workers

From Corporate Partners
Price of PET
CSR Certificate

From Agencies in Hill Districts
Price of PET
Transportation Cost

Sorting/ Bailing

Didis / Bahinis
Fair Salary Benefits

Supplying

Recycling Companies
Fair Purchase Price

Realized Price of PET Bottle - Cost of collection and Bailing = Social Surplus
100% of the Social Surplus used for the benefit of Waste Workers and Didis / Bahinis.

The corporate and business entities can support the Nagar Mitra program by providing the PET wastes collected at their offices, hotels, restaurants, etc. to the PET Bottle Recollection Center run by the program at a reasonable price.

- Nagar Mitra Program collects the used PET bottles from the place of collection of the Corporate Clients on a pre-agreed schedule
- Nagar Mitra Program provides the Corporate Clients with Corporate Social Responsibility (CSR) certificates and acknowledge their contribution in its periodical report as CSR partners
- Nagar Mitra Program involves the CSR partners in its periodic corporate events

Don’t waste your WASTE